



<https://reliablestaffing.com/job/digital-marketing-full-time-rscsd4248/>

Digital Marketing-Full Time-RSCSD4248

Description

Reliable Staffing San Diego is looking for an experienced Digital Marketer. Discipline: Ability to stay on task and consistently execute sprints in full without getting distracted by outside projects and priorities. Collaboration: Talent for collaborating and effectively communicating with teammates in order to execute projects according to spec and with results. Responsibilities: Strategize, plan, and scope out the successful execution and implementation of digital campaigns. Maintain the successful implementation and use of Pardot. Execute and implement digital campaigns using Pardot and on our website. Monthly report of suggestions and feedback for content based on keyword analysis and page optimization opportunities. Please send us an updated Resume.

Job Location

8880 Rio San Diego Drive, Suite 800-PMB 872, 92108, San Diego, CA, United States

Date posted

March 7, 2024

Base Salary

\$ 68,000 - \$ 110,000

Employment Type

Full-time

Hiring organization

Reliable Staffing Corporation

Contacts

RSCSD4248

Industry

Administrative and Support Services

Qualifications

Must have experience with Pardot. Attention to detail: Ability to manage multiple projects and details within multiple projects at once without error and understand how they connect and impact one another. Technical know-how: Deep marketing knowledge and expertise in marketing automation tools, websites, integrations, technical SEO strategies, and other website plugins.

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