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Digital Marketing -Full Time-RSCLA4447

Description
Location: Long Beach, CA (job is onsite with 25% remote)

Compensation: $60K-$75K

MUST HAVE DEGREE IN EXACT FIELD OR RELATED MARKETING/COMMUNICATIONS FIELD

Digital Marketing Manager duties and responsibilities

Use the duties and responsibilities section to outline what your expectations are of your new hire. Include day-to-day functions, how their job meshes with the company as a whole, and what you expect them to do well on the job. Duties for the Digital Marketing Manager include:

Handling strategic online initiatives
Leading marketing campaigns from the idea stage through to their execution and implementation
Monitoring and evaluating online media campaigns to keep them fresh and effective
Directing the hiring of marketing and promotions staff and supervising their work
Negotiating advertising contracts
Working with other department heads and staff to discuss plans and marketing strategies
Collaborating with finance staff to set and stay within budget
Staying current with emerging opportunities in the digital marketing world

Job Location
8921 South Sepulveda Ste # 202, 90045, Los Angeles, TX, United States

Valid through
18.09.2029

Base Salary
$ 60,000 - $ 75,000

Employment Type
Full-time

Hiring organization
Reliable Staffing Corporation

Contacts
jobplacements@reliablestaffing.com

Industry
Marketing

Qualifications
PREFER CANDIDATES WITH EXPERIENCE MARKETING FOR AUTOMOBILES, MOTORCYCLES, SPORTING/OUTDOOR OR ELECTRONICS. BUT NOT REQUIRED.

MUST HAVE 5 YEARS OF EXPERIENCE WORKING DIRECTLY FOR A COMPANY NOT A SELF EMPLOYED/CONTRACTOR

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REGISTER AND SUBMIT YOUR APPLICATION