



<https://reliablestaffing.com/job/digital-marketing-full-time-rscla4447/>

Digital Marketing -Full Time-RSCLA4447

Description

Location: Long Beach, CA (job is onsite with 25% remote)

Compensation: \$60K-\$75K

MUST HAVE DEGREE IN EXACT FIELD OR RELATED MARKETING/COMMUNICATIONS FIELD

Digital Marketing Manager duties and responsibilities

Use the duties and responsibilities section to outline what your expectations are of your new hire. Include day-to-day functions, how their job meshes with the company as a whole, and what you expect them to do well on the job. Duties for the Digital Marketing Manager include:

Handling strategic online initiatives

Leading marketing campaigns from the idea stage through to their execution and implementation

Monitoring and evaluating online media campaigns to keep them fresh and effective

Directing the hiring of marketing and promotions staff and supervising their work

Negotiating advertising contracts

Working with other department heads and staff to discuss plans and marketing strategies

Collaborating with finance staff to set and stay within budget

Staying current with emerging opportunities in the digital marketing world

Job Location

8921 South Sepulveda Ste # 202, 90045, Los Angeles, TX, United States

Date posted

March 6, 2024

Base Salary

\$ 60,000 - \$ 75,000

Employment Type

Full-time

Hiring organization

Reliable Staffing Corporation

Industry

Marketing

Qualifications

PREFER CANDIDATES WITH EXPERIENCE MARKETING FOR AUTOMOBILES, MOTORCYCLES, SPORTING/OUTDOOR OR ELECTRONICS. BUT NOT REQUIRED.

MUST HAVE 5 YEARS OF EXPERIENCE WORKING DIRECTLY FOR A COMPANY NOT A SELF EMPLOYED/CONTRACTOR

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Contacts
RSCLA4447